

Welcome!

While getting settled,
please fill out the slip of paper with your
name and organization and pin it on the
regional map in your county.



—Ohio School-Based Health Alliance—

2025

**Annual School-Based
Health Care Conference**
Healthy kids learn better

Quest Conference Center • Thursday, January 30, 2025

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Continuing Education Credits

In support of improving patient care, this activity has been planned and implemented by the Ohio School-Based Health Alliance and Moses/Weitzman Health System, Inc. and its Weitzman Institute and is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This series is intended for Dentists, Nurses, Nurse Practitioners, Physicians, Physician Assistants, Psychologists, and Social Workers.

Please complete the post-session survey and claim your post-session certificate on the Weitzman Education Platform after today's session. OSBHA will be providing the instructions on claiming your credits.



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Our time together

- Welcome & introductions
- Resources from the Ohio Alliance
- Small group discussion: Opportunities and challenges
- Call to action
- Looking ahead



Ohio School-Based Health Alliance “Ohio Alliance”

The Ohio Alliance is the only nonpartisan, statewide organization created to advance and support the sustainability and expansion of school-based health care.

Our mission is to improve access to comprehensive, integrated health services through school-based health care to advance equity and improve health and education outcomes for students, their families, and communities.



Ohio Alliance **areas of focus**



Capacity building through state and regional networks, learning communities, technical assistance, guidance, and resources



Policy transformation to support and accelerate opportunities that strengthen Ohio's school-based health care infrastructure



Data tracking and evaluation of school-based health care initiatives to inform policy and evaluate impact



Central/ Northwest

Regional coordinator:

Neeley Keys

Mental Health Specialist,
Educational Service Center of
Central Ohio, Ohio Alliance
Central/Northwest regional
coordinator



Ohio Alliance regional coordinators

- Get to know regional school-based health care partners and build regional and statewide connections
- Share Ohio Alliance resources and guidance
- Collaborate with Ohio Alliance team to provide 1:1 technical assistance and support



Ohio Alliance resources



Ohio Alliance meetings



Register for the Ohio Alliance bimonthly learning community virtual meetings

Registration is limited to community school-based health care providers and education partners

NEW time: 7:30am to 8:30 am; Begins February 20, 2025



Ohio Alliance meetings



Register for the Ohio Alliance bimonthly learning community virtual meetings



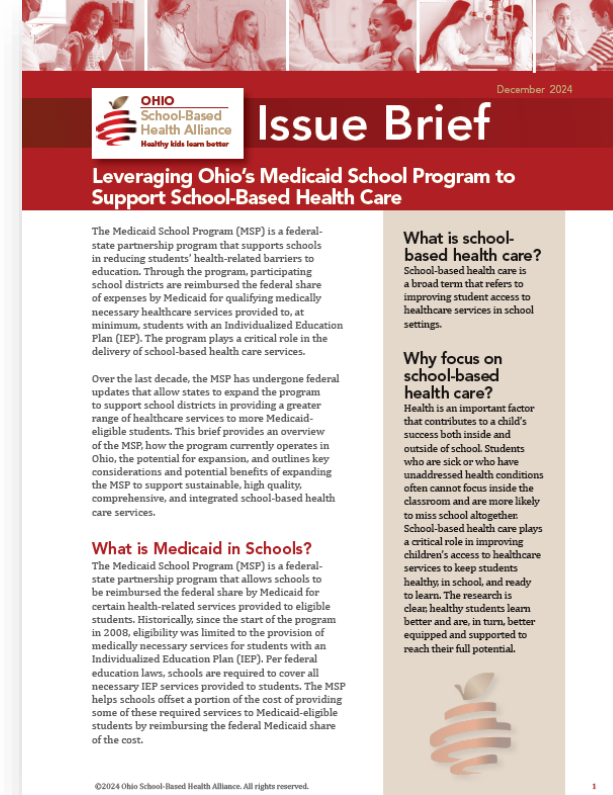
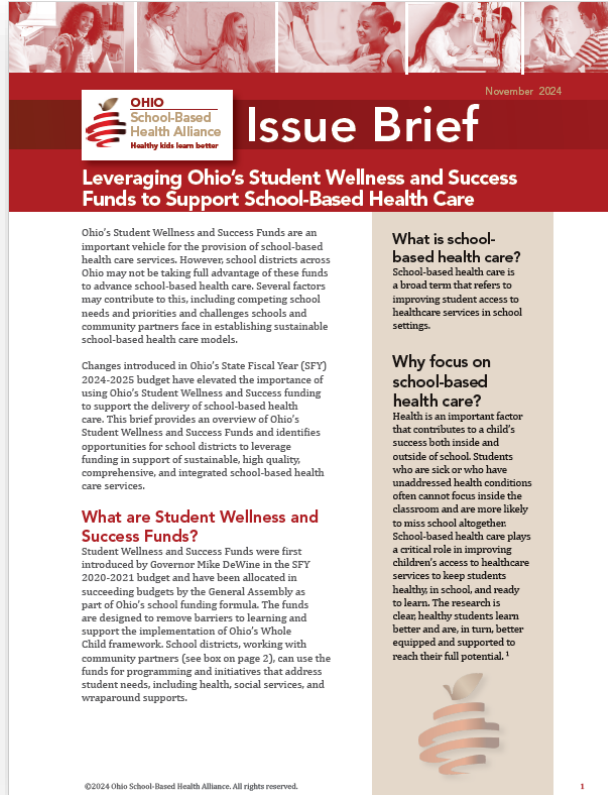
Register for the Ohio Alliance Quarterly meetings

Open to all school-based health care partners

NEW dates: March 6, June 5, September 4, and December 4 from noon to 1p.m.



Ohio Alliance issue briefs



<https://www.osbha.com/publications>



SBHC 101 Toolkit

**SBHC 101 Toolkit**

Module 1 Understanding school-based health centers (SBHCs)

**What's inside Module 1**
This module will guide you in understanding:

- Key components of an SBHC
- How school-based health care delivery mechanisms
- Relationship between SBHC and school health services team

**This Toolkit also includes:**

- Module 2: Planning for an SBHC
- Module 3: Setting up an SBHC

What is an SBHC?
School-based health centers (SBHCs) are an evidence-driven strategy that brings health care to where our youngest Ohioans spend most of their time – school. By placing children at the center of services, delivering care in a safe and nurturing environment, and removing barriers to accessing health care, SBHCs:

- Keep kids healthy and in school so their education is not interrupted
- Reduce high costs to the healthcare system and Medicaid by decreasing emergency department visits, hospitalizations, and improving care coordination and medication management
- Allow parents or guardians to stay at work so they are better able to support their families, and prevent work productivity loss for employers

An SBHC is created through a partnership between a school/school district and a healthcare provider to provide access to, at minimum, comprehensive primary care services to students on a school campus. The healthcare provider (also referred to as the **SBHC operator**) serves as the operator and administrator of the SBHC, working closely with the school to provide continuity of care and ensure student needs are met. This collaborative health and education partnership puts students and families at the heart of its services, and is transformational in reducing disparities and improving health and education outcomes.

In addition to providing comprehensive primary care services, SBHCs often provide:

- Behavioral health
- Oral health
- Vision
- Care coordination
- Social services and supports

Although SBHCs prioritize serving students, some centers also provide health care to school personnel and faculty, families of students, and community members. In some rural, Appalachian, and urban regions of Ohio that are underserved, SBHCs are the only available healthcare provider for students and the broader community. The Ohio School-Based Health Alliance **census** provides location and operational information on SBHCs.

**Tools: Evidence and support for SBHCs**

- **School-based health care in Ohio: A closer look at school-based health centers (SBHCs)** Ohio School-Based Health Alliance. This brief provides an overview of the state's SBHC landscape and key education and health impacts of SBHCs.
- **Social Determinants of Health: School-Based Health Centers Community Preventive Services Taskforce.** This resource provides a systematic review of the evidence supporting SBHCs.
- **School-Based Health Centers and Pediatric Practice** The American Academy of Pediatrics (AAP) Policy Statement from October 2021. This policy statement outlines the benefits of SBHCs.
- **The Evidence on School-Based Health Centers: A Review** Global Pediatric Health. This resource discusses how SBHCs promote social mobility and impact health equity.

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**SBHC 101 Toolkit**

Module 2 Planning for an SBHC

**What's inside Module 2**
This module will guide you through the SBHC planning process including:

- Establishing a planning team
- Assessing need and engaging the community
- Determining whether to move forward with an SBHC
- Developing school and healthcare provider partnership

**This Toolkit also includes:**

- Module 1: Understanding SBHCs
- Module 3: Setting up an SBHC

How do you establish a planning team?
Planning for an SBHC takes significant time and energy and is best completed collaboratively with a team. The planning team has two initial primary objectives: (1) assessing a community's school-based health needs and (2) determining whether an SBHC is the appropriate model for meeting the community's needs. If there is consensus to move forward with setting up an SBHC, then the planning team will also be instrumental in (3) developing the buy-in and necessary partnerships to establish an SBHC and (4) creating the mission, vision, and structure of the SBHC.

In establishing an **SBHC planning team**, it is important to identify members with a breadth of complementary skills and perspectives. At minimum, the planning team should include the following key stakeholders:

- Students and their families
- Community members
- School building and/or school district health services teams (e.g., school nurses, counselors, psychologists, and social workers)
- School building and/or district contracted health professionals, such as community behavioral health providers
- School building and/or district administrators (e.g., superintendents, building principals, resource coordinators, and student/pupil services)

**Planning team checklist**
As you put together a planning team, think about:
Composition

- ☐ Are there specific leaders or experts at your institution or partner organizations that should be involved?
- ☐ What types of disciplines or organizations should be represented on the planning team outside of health and education (such as legal, human resources, unions, or business/accounting)?
- ☐ How will students, families, and community members be invited to participate?

Logistics

- ☐ How often will the planning team convene?
- ☐ Where/how will meetings be held? Will meetings be virtual or in-person?

Process

- ☐ Who is responsible for convening and coordinating the planning team?
- ☐ Are there key roles and responsibilities that need to be assigned to planning team members?
- ☐ How will planning decisions be made and recorded?
- ☐ How will planning team members share in responsibility and accountability?

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**SBHC 101 Toolkit**

Module 3 Setting up an SBHC

**What's inside Module 3**
This module will guide you through SBHC business planning including:

- Vision, mission, and goals
- Patient population and services
- Staffing structure
- Facilities planning
- Sustainability and funding
- Marketing and outreach

**This Toolkit also includes:**

- Module 1: Understanding SBHCs
- Module 2: Planning for an SBHC

What is an SBHC business plan?
A business plan is a working document that provides details on SBHC operations and logistics. Typically, development of a business plan is led by the SBHC operator with input and feedback from the school partner and planning team. The goal of a business plan is to provide a road map to SBHC operations and sustainability.

**Tools: Business plan**

- **Sample business plan** *Growing Well*. An example of a business plan for a new SBHC.
- **Creating a Business Plan** *Capital Link*. A manual detailing the steps to creating a business plan for a Community Health Center capital project.
- **Year 1 Business Plan Checklist** Ohio School-Based Health Alliance. A chart detailing categories and steps for partners to work through together when developing a business plan.

What are your SBHC vision, mission, and goals?
A business plan begins with documentation of the vision, mission, and goals of your SBHC. Together, these outline the strategic components of your SBHC business plan. The planning team and other collaborating partners should be engaged in developing these strategic components to support collective ownership and buy-in for the SBHC. These strategic components should also mirror the priorities reflected in the needs assessment.

A logic model can be used as a tool to support development of an SBHC's vision, mission, and goals. Think of a logic model as a graphic or road map that shows the relationship between SBHC day-to-day operations and the desired outcomes of those activities. A logic model can also summarize the purpose and impact your SBHC will have on students and/or the community.

SBHC vision, mission, and goals

Strategic components	Purpose	Characteristics
Vision	Answers the question: <i>What is desired to be achieved?</i>	• Concise and easy to understand • Can be communicated by diverse audiences • Inspirational
Mission	Answers the question: <i>How will the vision be achieved?</i>	• Concise • Action specific • Outcome oriented
Goals	Identifies specific programmatic outcomes that can be set at short-term, mid-term, and long-term intervals	• Process and outcome oriented • Accompanied by SMART objectives (Specific, Measurable, Achievable, Realistic, Time-bound)

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<https://www.osbha.com/sbhctoolkit101>



Technical assistance



- Workflow optimization
- Communication facilitation between systems
- Challenge troubleshooting
- Program growth & expansion



When in doubt, just ask!



- Help preparing for funder or legislator site visits
- Presentations to school boards, community groups
- New staff onboarding support



Create a small group

- Please find at least **3-4 different organizations** to combine in your seating area and create a small conversation group
- Nominate a **note taker and a reporter** to share out a summary of your discussion

We will handout a note taking template.



YOU

What do you need?

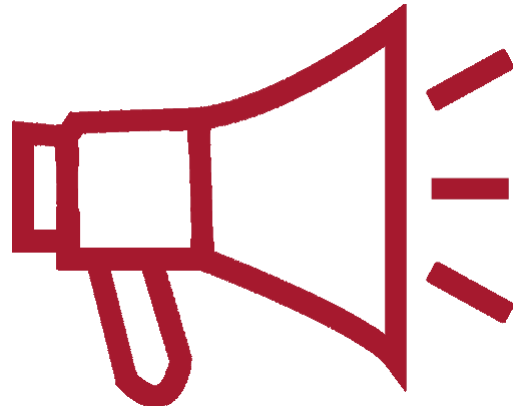
- What are your “lie awake in bed” challenges?
- What would you like to see from the Ohio Alliance this year?

REGION

How can we grow impact?

- How could a regional Ohio Alliance group support you in your work?
- What power could we have together?

Share out



Please share the highlights of your group's conversation



Our parting call to action

- Ensure SBHC funding is in the state budget!
 - Maintaining support in the budget for SBHCs (was previously \$15 million over the biennium)
- Invite your legislative representatives for SBHC site visits
- Meet with your legislators
- Quick sign on to letters to support SBHC funding requests
- Provide testimony/support our testimony

**Find your state
legislators**



Up next for Ohio Alliance...

- Be on the lookout for an invitation for another regional convening this spring in April or May
- If you haven't had a meeting or site visit yet from the OA team, you're on our list for 2025
- See you on February 27 for our first bimonthly learning community meeting of the year

Contact information

- OAnorthwestRC@gmail.com
- Katherine@OSBHA.com



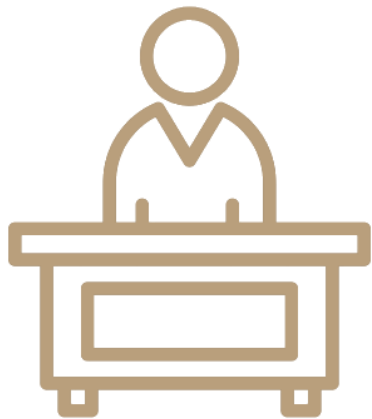
Get connected!

Join the Ohio Alliance's mailing list to receive news and updates

http://eepurl.com/h_D7HX



Break & visit exhibitors



in the Ohio Inventor
Common area



Workshop sessions C

Track 1 	Family medicine residency-initiated school-based health clinic: Addressing vaccine compliance and primary care access	Wright 1 & 2
Track 2 	Unlocking school-based health center system integration and effective partnerships	Armstrong 1
Track 3 	Tackling the pediatric behavioral health crisis: Benefits of developing a school-based mental health program	Morgan 1
Track 4 	School-based Store It Safe (SIS): How to implement Ohio American Academy of Pediatrics SIS program in a school-based setting	Morgan 2
Track 4 	Cultivating healthy students: Bolstering non-punitive efforts towards vaping and cannabis use by youth	Morgan 3

